Product Code

CONTRACT



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Re	vision		Alt Order	<u>#</u>		
	958144	58144 / 12 063			336827		
Product							
OBAMA FOR AMERICA							
Contract Dates	Estimate #						
10/30/12 - 11/06/12	1537						
Advertiser			<u>Or</u>	iginal Date	/ Revision		
Obama/D/President			(09/27/12	/ 11/02/12		
	Billing Cycle	Billing	ng Calendar		Cash/Trade		
	EOM/EOC	Broad	casi		Cash		
	Station	Accou	nt E	xecutive	Sales Office		
	WPBF	Mica F	lans	sen	HRP -Washingt		
	Special Hand	ling					
	Demographic						
	Adults 35+						

Advertiser Code

Advertiser Ref

IDB#

9912856 Agency Ref

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WPBF 10/30/12 11/05/12 THE CHEW 1P-2P :30 NM \$710.00 Class of Time - Immediately Pre-emptible without notice Weekdays **End Date** Start Date Spots/Week Rate Week: 10/29/12 11/04/12 -TWTF--4 \$140.00 Week: 11/05/12 11/11/12 M-----\$150.00 WPBF 10/30/12 11/05/12 10-11a Anderson Cooper 10-11a :30 NM 2 \$225.00 Class of Time - Immediately Pre-emptible without notice **End Date** Start Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$100.00 -TWTF--Spot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Type 3 WPBF 10/29/12-11/04/12 10-11a Anderson Cooper 10-11a -TuWThF---:30 \$100.00 NM Credited 4 WPBF 10/29/12-11/04/12 10-11a Anderson Cooper 10-11a -TuWThF----:30 \$100.00 NM Credited 5 WPBF 10/29/12-11/04/12 10-11a Anderson Cooper 10-11a -TuWThF----:30 \$100.00 NM Credited Week: 11/05/12 11/11/12 \$125.00 WPBF 10/30/12 11/05/12 M-SUN WPBF News 25 @ 1.11-11:35PM :30 NM \$275.00 Class of Time - Immediately Pre-emptible without notice Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 -TWTF-S \$275.00 4 Spot Ch **Date Range** Description Start/End Time Weekdays Length Rate Type 2 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ 1:11-11:35PM -TuWThF--Si :30 \$275.00 NM Credited 3 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ 1:11-11:35PM -TuWThF--Si :30 \$275.00 NM Credited 4 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ 1:11-11:35PM -TuWThF--SL :30 \$275.00 NM 5 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ 1:11-11:35PM -TuWThF--Si :30 \$275.00 NM Credited Week: 11/05/12 11/11/12 \$275.00 WPBF 10/30/12 11/05/12 Nightline 11:35-12:05AM :30 NM \$700.00 2 Class of Time - Pre-emptible with notice

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



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 Advertiser
 Original Date / Revision

 Obama/D/President
 09/27/12 / 11/02/12

Line Ch Start Date End Date Description	Start/End Time	Days Length W	pots/ /eek Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TWTF 4	Rate \$350.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	n Rate	Type	
2 WPBF 10/29/12-11/04/12 Nightline Credited	11:35-12:05AM	-TuWThF :30		NM	
4 WPBF 10/29/12-11/04/12 Nightline Credited	11:35-12:05AM	-TuWThF :36	0 \$350.00	NM	
5 WPBF 10/29/12-11/04/12 Nightline Credited	11:35-12:05AM	-TuWThF :30) \$350.00	NM =	
Week: 11/05/12 11/11/12 M 1	\$350.00			<u> </u>	
5 WPBF 10/30/12 11/05/12 Jimmy Kimmel	12:06-01:06AM	:30		NM 5	\$180.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 4	Rate \$35.00				
Week: 11/05/12 11/11/12 M 1	\$40.00			100000000000000000000000000000000000000	
6 WPBF 10/30/12 11/05/12 1230-1P Access Hollywood	· · · · · · · · · · · · · · · · · · ·	:30		NM 1	\$175.0
Class of Time - Pre-emptible with notice	1230-1p	.30		NIVI	\$175.U
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 -TWTF 4 Spot Ch Date Range Description	\$175.00 Start/End Time	Wooldow Longil	Dete	Time	
Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 1230-1P Access Hollywood Credited		Weekdays Length		<u>Type</u> <i>NM</i>	
3 WPBF 10/29/12-11/04/12 1230-1P Access Hollywood Credited	1_1230-1p	-TuWThF :30) \$175.00	NM	
4 WPBF 10/29/12-11/04/12 1230-1P Access Hollywood Credited	1 1230-1p	-TuWThF :30) \$ 175.00	NM	
5 WPBF 10/29/12-11/04/12 1230-1P Access Hollywood Credited	1 1230-1p	-TuWThF :30) \$175.00	NM	
Week: 11/05/12 11/11/12 M 1	\$175.00				
7 WPBF 10/30/12 11/05/12 WPBF News 25 @ Noon	12pm-1230pm	:30		NM 1	\$175.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 -TwTF 4 Spot Ch Date Range Description	\$175.00 Start/End Time	Mookdovo Longth	. Data	Turne	
1 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon	12pm-1230pm	Weekdays Length		<u>Type</u> <i>NM</i>	
Credited 3 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon Credited	12pm-1230pm	-тиWThF :30	9 \$175.00	NM	
4 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon Credited	12pm-1230pm	-TuWThF: :30) \$175.00	NM	
5 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon Credited	12pm-1230pm	-TuWThF :30	9 \$175.00	NM =	
Week: 11/05/12 11/11/12 M 1	\$175.00		27		
8 WPBF 10/30/12 11/05/12 GENERAL HOSPITAL	GENERAL HOSP	:30		NM 4	\$1,000.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 4	<u>Rate</u> \$250.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	n Rate	Туре	
1 WPBF 10/29/12-11/04/12 GENERAL HOSPITAL Credited	GENERAL HOSE			NM NM	
Ordanda					

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09/27/12 / 11/02/12



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

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Contract / Revision Alt Order # 06336827 958144 / 12 **Contract Dates** Product Estimate # OBAMA FOR AMERICA 1537 10/30/12 - 11/06/12 Original Date / Revision <u>Advertiser</u>

Obama/D/President

ine Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week F	Rate TypeS	pots	Amoun
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$250.00				
9 WPBF 10/30/12 11/05/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	5	\$25.0
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 5	<u>Rate</u> \$5.00				
10 WPBF 10/30/12 11/05/12 M-F 3-4P	M-F 3-4P	:30	NM	4	\$800.
Class of Time - Immediately Pre-emptible without notice Start Date	\$200.00				32
Spot Ch Date Range Description 5 WPBF 10/29/12-11/04/12 M-F 3-4P	Start/End Time M-F 3-4P		Rate Type 0.00 NM		
Credited Neek: 11/05/12	\$200.00				
11 WPBF 10/30/12 11/05/12 Dr. Oz	4-5p	:30	NM	1	\$275.
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Neek: 10/29/12 11/04/12 -TWTF 4	\$275.00				
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WPBF 10/29/12-11/04/12 Dr. Oz	Start/End Time 4-5p		Rate <u>Type</u> 5.00 NM		
Credited 2 WPBF 10/29/12-11/04/12 Dr. Oz	4-5p	-TuWThF :30 \$27	5.00 NM		
Credited 3 WPBF 10/29/12-11/04/12 Dr. Oz Credited	4-5p	-TuWThF :30 \$27	5.00 NM		
5 WPBF 10/29/12-11/04/12 Dr. Oz	4-5p	-TuWThF :30 \$27	5.00 NM		4.5
Credited Neek: 11/05/12 11/11/12 M 1	\$275.00		Control and selection regularity and selection		
12 WPBF 10/30/12 11/05/12 4:30a-5a	430a-5a	:30	NM	5	\$300.
Class of Time - Pre-emptible with notice <u>Start Date</u>	Rate \$60.00 \$60.00				
13 WPBF 10/30/12 11/05/12 WPBF News 25 @ 5am	5-530am	:30	NM	1	\$110
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 4	<u>Rate</u> \$110.00				
Spot Ch Date Range Description 2 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am Credited	Start/End Time 5-530am		Rate Type 0.00 NM		141
4 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am Credited	5-530am	-TuWThF :30 \$11	0.00 NM		
5 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am Credited	5-530am	-TuWThF :30 \$11	0.00 NM		
Veek: 11/05/12	\$110.00	Weekdays Length	Rate Type		
Week: 11/05/12 11/11/12 M 1 Spot Ch Date Range Description 3 WPBF 11/05/12-11/11/12 WPBF News 25 @ 5am Credited	Start/End Time 5-530am		0.00 NM		

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Contract / Revision Alt Order # 06336827 958144 / 12 Contract Dates Estimate # Product OBAMA FOR AMERICA 1537 10/30/12 - 11/06/12 Original Date / Revision <u>Advertiser</u>

Obama/D/President

	9.50				
		Spot	:s/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	k Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 -TWTF 4	\$250.00	Manufada e I anath	D-4-	Time	
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>	
4 WPBF 10/29/12-11/04/12 M-F 5pm News Credited	5-6pm	-TuWThF :30	\$250.00	NM	
5 WPBF 10/29/12-11/04/12 M-F 5pm News	5-6pm	-TuWThF :30	\$250.00	NM	
Credited	О Орт	.00	\$255.55		
Week: 11/05/12 11/11/12 M 1	\$250.00				
15 WPBF 10/30/12 11/05/12 WPBF News 25 Mornings	6-7AM	:30		NM 5	\$1,375.00
Class of Time - Pre-emptible with notice				5	
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/29/12 11/04/12 -TWTF 4	\$275.00				
Week: 11/05/12 11/11/12 M 1	\$275.00				
16 WPBF 10/30/12 11/05/12 Jeopardy	7:30-8PM	:30		NM 5	\$8,500.00
Class of Time - Fixed Non Pre-emptible					
Start Date End Date Weekdays Spots/Week					
Week: 10/29/12 11/04/12 -TWTF 4	\$1,700.00			0.00	
Week: 11/05/12 11/11/12 M 1	. \$1,700.00				
17 WPBF 10/30/12 11/05/12 Dr. Oz M-F 9-10a	9-10a	:30		NM 4	\$500.0
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 4	<u>Rate</u> \$125.00				
Spot Ch Date Range Description	Start/End Time	Mookdaya Lanath	Data	Time	
4 WPBF 10/29/12-11/04/12 Dr. Oz M-F 9-10a	9-10a	Weekdays Length -TuwThF :30	<u>Rate</u> \$125.00	<u>Type</u> NM	
Credited	3-10a	-Tuwilli30	\$ 120.00	IVIVI	
Week: 11/05/12 11/11/12 M 1	\$125.00				
18 WPBF 11/02/12 11/02/12 20/20	10-11PM	:30		NM 0	\$0.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/121 1	\$1,100.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 WPBF 10/29/12-11/04/12 20/20	10-11PM	F :30	\$1,100.00	NM	
Credited					
19 WPBF 11/02/12 11/02/12 SHARK TANK	8-9PM	:30		NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	Rate				
Spot Ch Date Range Description	\$550.00 Start/End Time	Weekdays Length	Poto	Turno	
1 WPBF 10/29/12-11/04/12 SHARK TANK	8-9PM	Weekdays Length	<u>Rate</u> \$550.00	Type NM	
See MG 19.2	0-37 117	1 .50	\$555.55	IVIVI	
2 WPBF 11/02/12-11/02/12 Fri ABC Prime A	8-9PM	F :30	\$550.00	NM	
⊕ Credited			4 000.00		
20 WPBF 11/05/12 11/05/12 CASTLE	10-11PM	:30		NM 0	\$0.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 11/05/12 11/11/12 1 1	\$2,500.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>	
1 WPBF 11/05/12-11/11/12 CASTLE	10-11PM	M: :30	\$2,500.00	NM	
Credited					

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Contract / Revision Alt Order # 06336827 958144 / 12 **Contract Dates** Product Estimate # OBAMA FOR AMERICA 1537 10/30/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 09/27/12 / 11/02/12 Obama/D/President

*Line Ch Start Date End Date Description	Start/End Time	Spo Days Length We		Type S _l	oots	Amount
21 WPBF 11/05/12 11/05/12 DWTS Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 2 2	8-10P - <u>Rate</u> \$2,500.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WPBF 11/05/12-11/11/12 DWTS Credited	Start/End Time 8-10P	Weekdays Length M: :30	Rate \$2,500.00	<u>Type</u> <i>NM</i>		
2 WPBF 11/05/12-11/11/12 DWTS Credited	8-10P	M:30	\$ 2,500.00	NM		
22 WPBF 11/03/12 11/03/12 ACCESS HOLLYWOOD W Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121- 1	KIACCESS HOLLY\ Rate \$25.00	۸ :30		NM	1	\$25.00
23 WPBF 11/03/12 11/03/12 Sat 5-6am News	Sat 5-6am	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	Rate \$30.00					
Spot Ch <u>Date Range</u> <u>Description</u> 1 WPBF 10/29/12-11/04/12 Sat 5-6am News Credited	Start/End Time Sat 5-6am	Weekdays Length :30	<u>Rate</u> \$30.00	Type NM		
24 WPBF 11/03/12 11/03/12 Sat 6-7am News	Sat 6-7am	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$90.00					
Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 Sat 6-7am News	Start/End Time Sat 6-7am	Weekdays Length	Rate \$90.00	<u>Type</u> NM		
Credited		for q 2 to group A processing the processing of group and processing the processing of group and processing the processing the processing of group and processing the proce	Annual III III II	Control Property and the second secon		
25 WPBF 11/03/12 11/03/12 GMA Saturday 7-8am	*Sat 7am-8am	:30		NM	1	\$325.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$325.00	7.				
26 WPBF 11/03/12 11/03/12 Sat Jeopardy	Sat 7:30-8PM	:30		NM	1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$400.00					
27 WPBF 11/03/12 11/03/12 Sat Prime College Football	8-1130pm	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$650.00					
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WPBF 10/29/12-11/04/12 Sat Prime College Football Credited	Start/End Time 8-1130pm	Weekdays Length :30	<u>Rate</u> \$650.00	Type NM		
28 WPBF 11/03/12 11/03/12 Sat 8-9am News	Sat 8-9am	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$225.00					
Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 Sat 8-9am News Credited	Start/End Time Sat 8-9am	Weekdays Length :30	Rate \$225.00	<u>Type</u> <i>NM</i>		

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WPBF 3970 RCA Boulevard

Contract / Revision Alt Order # / 12 06336827 958144

	Suite 7007 Palm Beach Gardens, FL 33	ļ 	ontract Dates 0/30/12 - 11/0	-	FOR AMI	Estimat ERICA 1537	e #	
(561)694-2525 www.thewpbfchannel.com		- W, 0	dvertiser bama/D/Pre	sident		<u>Original Date</u> 09/27/12		ision 1/02/12
*Line Ch Start Date	End Date Description	Start/End Tim	e Days	Spots/ Length Week	Rate	Type Sp	ots	Amount
Start Date End	11/04/12 Chris Matthews e-emptible with notice 1 Date Weekdays Spots/Week	Sun 10-10:30A <u>Rate</u> \$225.00	M	:30		NM	0	\$0.00

		Spots/				
Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Sp	ots	Amount
29 WPBF 11/04/12 11/04/12 Chris Matthews	Sun 10-10:30AM	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$225.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WPBF 10/29/12-11/04/12 Chris Matthews	Sun 10-10:30AM	St :30	\$225.00	NM		
Credited						
30 WPBF 11/04/12 11/04/12 666 PARK AVE	10-11PM	:30		- NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/121 1	\$1,800.00					
31 WPBF 11/04/12 11/04/12 Sun 11:35pm Late News	1135p-12am	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice						
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	Rate \$175.00					
Spot Ch Date Range Description	\$175.00 <u>Start/End Time</u>	Weekdays Length	Rate	Type		
1 WPBF 10/29/12-11/04/12 Sun 11:35pm Late News	1135p-12am	St :30	\$175.00	NM		
Credited						
32 WPBF 11/04/12 11/04/12 Sun 5-6am News	Sun 5-6am	:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice	Data					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	<u>Rate</u> \$50.00					
33 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30		NM	0	\$0.0
Class of Time - Pre-emptible with notice					·	4 0.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	Rate					
Week: 10/29/12 11/04/121 1 <u>Spot Ch</u> Date Range Description	\$90.00 Start/End Time	Weekdays Length	Poto	Tyrno		
1 WPBF 10/29/12-11/04/12 Sun 6-7am News	Sun 6-7am	St :30	<u>Rate</u> \$90.00	<u>Type</u> <i>NM</i>		
Credited						
34 WPBF 11/04/12 11/04/12 GMA Sunday 7-8am	Sun 7-8am	:30		NM	1	\$325.00
Class of Time - Pre-emptible with notice						
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$325.00					
35 WPBF 11/04/12 11/04/12 AFV	7-8PM	:30		NM	1	\$825.00
Class of Time - Pre-emptible with notice	7-01-14	.50		MINI	'	φο25.0
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/121 1	\$825.00	,				
36 WPBF 11/04/12 11/04/12 Sun 8-9am News	Sun 8-9am	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/121 1	\$125.00			- 1		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WPBF 10/29/12-11/04/12 Sun 8-9am News	Sun 8-9am	St :30	\$125.00	NM		
Credited						
37 WPBF 11/04/12 11/04/12 ONCE UPON A TIME	8-9PM	:30		NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/121 1	\$1,800.00					
38 WPBF 11/04/12 11/04/12 Sun 9-10am	9-10am	:30		NM	1	\$900.00
Class of Time - Fixed Non Pre-emptible						

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order # 06336827 958144 / 12

Contract Dates 10/30/12 - 11/06/12	OBAMA FOR AMERI	Estimate # ICA 1537
Advertiser	0	riginal Date / Revision
Obama/D/President		09/27/12 / 11/02/12

Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	k Rate	TypeSp	ots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$900.00					
39 WPBF 11/04/12 11/04/12 REVENGE	9-10PM	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1 Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 REVENGE Credited	Rate \$1,200.00 <u>Start/End Time</u> 9-10PM	Weekdays Length	Rate \$1,200.00	Type NM		
40 WPBF 10/30/12 10/30/12 DANCING RESULTS	8-9PM	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$2,500.00		A.C.			
Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 DANCING RESULTS Credited	Start/End Time 8-9PM	Weekdays Length -Tu :30	Rate \$2,500.00	Type NM		
41 WPBF 10/31/12 10/31/12 NASHVILLE Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	10-11PM <u>Rate</u>	:30	\$1	NM	0	\$0.00
Week: 10/29/12 11/04/121 1 <u>Spot Ch Date Range Description</u> 1 WPBF 10/29/12-11/04/12 NASHVILLE Credited	\$1,200.00 <u>Start/End Time</u> 10-11PM	Weekdays Length :30	<u>Rate</u> \$1,200.00	Type NM		
42 WPBF 10/31/12 10/31/12 MIDDLE/SUB	8-9PM	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1 Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 MIDDLE/SUB Credited	Rate \$1,000.00 <u>Start/End Time</u> 8-9PM	Weekdays Length	Rate \$1,000.00	Type NM		N.
43 WPBF 10/30/12 11/05/12 The View	11A-12PM	:30		NM	4	\$3,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 3 Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$800.00 \$800.00					
44 WPBF 11/06/12 11/06/12 The View	11A-12PM	:30		NM	1	\$800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$800.00					
45 WPBF 11/06/12 11/06/12 WPBF News 25 @ 5am Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -1 1	5-530am <u>Rate</u> \$110.00	:30		NM	1	\$110.00
46 WPBF 10/30/12 11/05/12 WPBF News 25 Mornings @ Class of Time - Pre-emptible with notice		:30	2	NM	3	\$480.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TWTF 4	<u>Rate</u> \$160.00					

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Contract / Revision Alt Order # 958144 / 12 06336827

Contract Dates 10/30/12 - 11/06/12	Product OBAMA FOR AMERICA	Estimate # 1537					
Advertiser	Origi	inal Date / Revision					
Obama/D/President	09	09/27/12 / 11/02/12					

					Spots/				
ate End Date	e Description		Start/End Time	Days L	ength Week	Rate	Type Sp	ots	Amount
		Spots/Week	Rate	386 1 - 1	141-	D-4-	T		
		o OE Morningo (
29/12-11/04/12	vvPBF New	s 25 Mornings (มู 5:30-5:57am	-IUWIII	30	\$ /00.00	IVIVI		
29/12-11/04/12	WPRF New	s 25 Morninas (D 5:30-5:57am	-TuWThF	:30	\$160.00	NM		
-0/12 / //0 // 12		o zo morningo (g 0.00 0.07 a		.00	4 ,00.00			
11/11/12 N	4	1	\$160.00						
2 11/05/12	Wheel Of Fo	rtune	7-7:30PM		:30		NM	1	\$800.0
									,
End Date V	Veekdays	Spots/Week	Rate						
11/04/12 -	-TWTF	4	\$800.00				_		
	<u>Description</u>		Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u>		
29/12-11/04/12	Wheel Of Fo	ortune	7-7:30PM	-TuWThF	:30	\$800.00	NM		
29/12-11/04/12	wheel Of Fo	ortune	7-7:30PM	-TuwTnF	:30	\$800.00	NM		
20/12 11/04/15	Wheel Of F	ortuna	7 7:20DM	-TUMTHE	20	\$900.00	NAA		
19/12-11/04/12	. Wileel Ol Fo	ntun o	7-1.30FW	-IUWIIIF	.30	\$000.00	/ 1///		
29/12-11/04/12	2 Wheel Of Fo	ortune	7-7:30PM	-TuWThF	:30	\$800.00	NM		
11/11/12 N	4	1	\$800.00						
2 11/05/12	Good Mornin	g America	7-9AM		:30		NM	4	\$1,100.0
		Spots/Week	Rate						
		4	\$275.00						
					Length	Rate	Type		
29/12-11/04/12	2 Good Morni	ng America	7-9AM	-TuWThF	:30	\$275.00	NM		
11/11/12 A	d	1	\$275.00						
	·				•30		NIM	•	6550 0
		ig America	7-9AIVI		:30		NIVI	2	\$550.00
		Snote/Meek	Rate						
		2	- \$275.00				7		
2 11/03/12	Sat 7nm Nev	ve	7-730nm		.30		NM	0	\$0.00
		•3	7-700pm		.50		14141		Ψ0.0
		Spots/Week	Rate						
		1	\$400.00						
<u>e Range</u>	Description		Start/End Time	Weekdays	<u>Length</u>	Rate	Type		
29/12-11/04/12	Sat 7pm Ne	ws	7-730pm	Sa	:30	\$400.00	NM		
2 11/04/12	Sun 630pm l	Vews	630-7pm		:30		NM	1	\$400.0
- Pre-emptible	with notice								
		Spots/Week	Rate						
11/04/12 -	1	1	\$400.00		V				
2 11/02/12	M-F 5pm Ne	ws	5-6pm		:30		NM	1	\$450.0
- Pre-emptible	with notice								
- I IC-CITIPLIDIC			D-4-						
End Date V	<u>Veekdays</u>	Spots/Week	Rate				1		
End Date V 11/04/12 -	-TWTF	Spots/Week 1 25 @ 6:00PM	\$450.00						
	End Date te Range 29/12-11/04/12 11/11/12 12 11/05/12 - Pre-emptible End Date 11/11/12 12 11/04/12 12 11/05/12 - Pre-emptible End Date 11/04/12 12 11/05/12 - Pre-emptible End Date 11/11/12 12 11/06/12 - Pre-emptible End Date 11/104/12 - Pre-emptible End Date 11/04/12	End Date Weekdays te Range Description 29/12-11/04/12 WPBF News 29/12-11/04/12 WPBF News 29/12-11/04/12 Wheel Of Form - Pre-emptible with notice End Date Weekdays 11/04/12 -TWTF te Range Description 29/12-11/04/12 Wheel Of Form 11/11/12 M 12 11/05/12 Good Mornin - Pre-emptible with notice End Date Weekdays 11/04/12 -TWTF 12 11/06/12 Good Mornin - Pre-emptible with notice End Date Weekdays 11/11/12 M 12 11/03/12 Sat 7pm New - Pre-emptible with notice End Date Weekdays 11/04/121 20 11/04/12 Sat 7pm New - Pre-emptible with notice End Date Weekdays 11/04/12 Sat 7pm New - Pre-emptible with notice End Date Weekdays 11/04/12 Sat 7pm New - Pre-emptible with notice End Date Weekdays 11/04/12 Sat 7pm New - Pre-emptible with notice End Date Weekdays 11/04/12 Sat 7pm New - Pre-emptible with notice End Date Weekdays 11/04/12 Sat 7pm New - Pre-emptible with notice End Date Weekdays 11/04/12 Sat 7pm New - Pre-emptible with notice End Date Weekdays 11/04/12 Sat 7pm New - Pre-emptible with notice End Date Weekdays 11/04/12 Sat 7pm New - Pre-emptible with notice End Date Weekdays 11/04/12 Sat 7pm New	Description Description	End Date Weekdays Description Descri	End Date Weekdays Description Description Start/End Time Weekdays TuwThF 29/12-11/04/12 WPBF News 25 Mornings @ 5:30-5:57am TuwThF TuWThF	Date Description Start/End Time Days Length Week End Date Description Start/End Time Start/End Time Days Length Week Rate Start/End Time Start/E	Date End Date Description Start/End Time Days Length Week Rate End Date Description Description Description Start/End Time Weekdays Length Rate Start/End Time Start/End Time Description Start/End Time Start/End Time TuwThF 30 \$160-00	Start/End Time Days Length Week Rate Type Start/End Time Days Length Week Rate Type Start/End Time Start/End Time	Start/End Date Days Length Week Rate Type Spots Spots Spots Spots Spots Start/End Time Start/End Ti

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Contract / Revision Alt Order # 06336827 958144 / 12 Product Estimate # Contract Dates OBAMA FOR AMERICA 1537 10/30/12 - 11/06/12

Original Date / Revision Advertiser 09/27/12 / 11/02/12 Obama/D/President

*Line Ch Start Date En	d Date Description	n	Start/End Time	Days	Spot Length Wee		Type Sr	oots ,	Amount
Start Date End Da	te Weekdays	Spots/Week	Rate	. , .	<u> </u>				
Week: 10/29/12 11/04/1 Week: 11/05/12 11/11/1		· 4	\$525.00 \$525.00						
54 WPBF 11/03/12 11/		· · · · · · · · · · · · · · · · · · ·	12-330pm		:30		NM	1	\$1,000.00
Class of Time - Pre-en		ge i ootban	12 000pm		.00		,,,,,,	•	\$1,000.00
<u>Start Date</u> <u>End Da</u> Week: 10/29/12 11/04/1	te Weekdays	Spots/Week 1	<u>Rate</u> \$1,000.00				Ε		
55 WPBF 11/01/12 11/	01/12 46TH ANN	UAL CMA AWAI	RE8-11PM ON 11/1		:30		NM	Ö	\$0.00
Class of Time - Immed	te Weekdays	without notice Spots/Week	<u>Rate</u> \$1,500.00						
Spot Ch Date Range			Start/End Time	Weekdays	<u>Length</u>	Rate	Type		
1 WPBF 10/29/12-11	/04/12 46TH ANN	IUAL CMA AWA	RE8-11PM ON 11/1	Th	:30	\$1,500.00	NM		
Credited 40/20/42 40/	20/42 Tues ADC	Drine D	0.4004		.20		NIN/	•	00.00
56 WPBF 10/30/12 10/ Class of Time - Pre-en	30/12 Tues ABC	Prime B	9-10PM		:30		NM	0	\$0.00
Start Date End Da Week: 10/29/12 11/04/1	te Weekdays	Spots/Week 1	* <u>Rate</u> \$2,175.00						
Spot Ch Date Range		_	Start/End Time	<u>Weekdays</u>		Rate	<u>Type</u>		
1 WPBF 10/29/12-11 Credited	/04/12 Tues ABC	Prime B	9-10PM	-Tu	:30	\$2,175.00	NM		
57 WPBF 10/30/12 11/		9-10a	9-10a		:30		NM	1	\$225.00
Class of Time - Pre-en	•	Spots/Week	Poto						
Start Date End Da Week: 10/29/12 11/04/1		<u> </u>	<u>Rate</u> \$225.00				4		
58 WPBF 10/30/12 11/	02/12 Good Morn	ing America	7-9AM		:30		NM	1	\$275.00
Class of Time - Pre-en <u>Start Date</u> <u>End Da</u> Week: 10/29/12 11/04/1	te Weekdays	Spots/Week 2	<u>Rate</u> \$275.00						
Spot Ch Date Range 1 WPBF 10/29/12-11 Credited		_	Start/End Time 7-9AM	<u>Weekdays</u> -TuWThF-		<u>Rate</u> \$275.00	<u>Type</u> <i>NM</i>		
59 WPBF 10/30/12 11/	02/12 WPBF Nev	vs 25 Mornings	6-7AM		:30		NM	2	\$550.00
Class of Time - Pre-en Start Date End Da Week: 10/29/12 11/04/1	nptible with notice te <u>Weekdays</u>	Spots/Week	<u>Rate</u> \$275.00						
60 WPBF 10/30/12 11/	"	lews	5-6pm		:30		NM	2	\$900.00
Class of Time - Pre-en Start Date End Da	ptible with notice	Spots/Week			.50			2	ψ300.00
Week: 10/29/12 11/04/1		2	<u>Rate</u> \$450.00						
61 WPBF 10/30/12 11/	02/12 Dr. Oz M-F	9-10a	9-10a		:30	· · · · · · · · · · · · · · · · · · ·	NM	1	\$225.00
Class of Time - Pre-en <u>Start Date</u> <u>End Da</u> Week: 10/29/12 11/04/1	te Weekdays	Spots/Week	• <u>Rate</u> \$225.00						
62 WPBF 11/03/12 11/	03/12 ACCESS H	IOLLYWOOD W	KIACCESS HOLLYW	· ·	:30		NM	1	\$50.00
Class of Time - Pre-en Start Date End Da Week: 10/29/12 11/04/1	nptible with notice te <u>Weekdays</u>	Spots/Week 1	Rate \$50.00		.00		14191		Ψ30.00

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Week: 10/29/12

11/04/12

-TWTF--

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/27/12 / 11/02/12

	Obamarbir	103IU0IIL		
*Line Ch Start Date End Date Description	Start/End Time Day	Spots/ s Length Week Rate	Type Spots	s Amount
63 WPBF 10/30/12 11/02/12 Wheel Of Fortune	7-7:30PM	:30		1 \$1,600.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 1	•	.50	Nivi	1 \$1,000.00
64 WPBF 10/30/12 11/04/12 M-SUN WPBF News 25 @ Class of Time - Fixed Non Pre-emptible) 1·11-11:35PM	:30	NM	1 \$1,000.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12-TWTFSS1	Rate \$1,000.00			
65 WPBF 10/30/12 11/02/12 Nightline Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 1	1135-1205AM / 12; Rate \$700.00	:30 /	NM	1 \$700.00
66 WPBF 10/30/12 11/02/12 WPBF News 25 Mornings	6-7AM	:30	NM	2 \$550.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 2			report to the state of the state of	
67 WPBF 11/05/12 11/06/12 WPBF News 25 Mornings	6-7AM	:30	NM	1 \$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$275.00			
68 WPBF 10/31/12 10/31/12 Wed ABC Prime C	10-11PM	:30	NM	1 \$4,350.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12W 1	<u>Rate</u> \$4,350.00			
69 WPBF 11/03/12 11/03/12 M-Sun 1130p-12am Late I	Nev1130p-1205am	:30	NM	1 \$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	A.			
70 WPBF 11/03/12 11/03/12 Sat 6-7am News	Sat 6-7am	:30	NM	1 \$160.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$160.00		. :	
71 WPBF 11/02/12 11/02/12 Fri ABC Prime A	8-9PM	:30	NM	1 \$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate \$2,000.00			
72 WPBF 10/30/12 11/02/12 WPBF News 25 Mornings	6-7AM	:30	NM	1 \$275.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TWTF 1	<u>Rate</u> \$275.00			
73 WPBF 11/03/12 11/03/12 GMA Saturday 7-8am	Sat 7am-8am	:30	NM	1 \$650.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$650.00			
74 WPBF 10/30/12 11/02/12 M-F 5pm News	5-6pm	:30	NM	1 \$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 1	Rate \$450.00			

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\$450.00

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09/27/12 / 11/02/12



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

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Contract / Revision Alt Order # 06336827 958144 / 12 **Contract Dates** Estimate # Product OBAMA FOR AMERICA 1537 10/30/12 - 11/06/12 Original Date / Revision <u>Advertiser</u>

Obama/D/President

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
75 WPBF 10/31/12 11/02/12 Dr. Oz	4-5p	:30	NM	1	\$1,000.00
Class of Time - Fixed Non Pre-emptible	Data				
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12WTF 1	<u>Rate</u> \$1,000.00				
76 WPBF 11/03/12 11/03/12 Sat 6-7am News	Sat 6-7am	:30	NM	1	\$160.00
Class of Time - Pre-emptible with notice	Oat 0-7 am	.50		•	Ψ100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/29/12 11/04/12S- 1	\$160.00	The state of the s			
77 WPBF 11/05/12 11/05/12 Dr. Oz	4-5p	:30	NM	1	\$1,000.00
Class of Time - Fixed Non Pre-emptible					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$1,000.00		Telegraphic materials and the		
78 WPBF 11/04/12 11/04/12 PRIVATE PRACTICE WKN		:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice	ND 12-1X	.30	IAIAI		\$50.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12S 1	\$50.00				
79 WPBF 11/02/12 11/02/12 Fri ABC Prime B	9-10PM	:30	NM	1	\$2,000.00
Class of Time - Fixed Non Pre-emptible					
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12F 1	<u>Rate</u> \$2.000.00				
80 WPBF 11/01/12 11/02/12 M-F 5pm News		-00	NIA		****
Class of Time - Fixed Non Pre-emptible	5-6pm	:30	NM	1	\$900.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12TF 1	\$900.00				
81 WPBF 11/04/12 11/04/12 Sun 8-9am News	Sun 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible			(4)		
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/125 1	Rate		1		
	\$450.00		27		
82 WPBF 11/01/12 11/02/12 M-F 3-4P	M-F 3-4P	:30	NM	1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12TF 1	\$400.00				
83 WPBF 11/01/12 11/02/12 GENERAL HOSPITAL	GENERAL HOSPI	:30	NM	1	\$450.00
Class of Time - Pre-emptible with notice					•
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12TF 1	\$450.00				
84 WPBF 11/04/12 11/04/12 PRIVATE PRACTICE WKN	ID12-1x	:30	NM.	1	\$25.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Poto		i		
Week: 10/29/12	<u>Rate</u> \$25.00				
85 WPBF 11/01/12 11/02/12 ACCESS HOLLYWOOD	106x-136x	:30	NM	2	\$30.00
Class of Time - Immediately Pre-emptible without notice		.00	1 4,40	-	Ψ00.00
Start Date	Rate				
Week: 10/29/12 11/04/12TF 2	\$15.00				
86 WPBF 11/05/12 11/06/12 4:30a-5a	430a-5a	:30	NM	1	\$60.00
Class of Time - Pre-emptible with notice	D-4-				
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				

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www.thewpbfchannel.com

Alt Order # Contract / Revision 958144 06336827 / 12 Contract Dates Product Estimate # OBAMA FOR AMERICA 1537 10/30/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 09/27/12 / 11/02/12 Obama/D/President

Line	Ch Start	Date End D	ate Description		Start/End Time	Days	Spots/ Length Week	Rate	Type S _I	oots	Amount
Weel	Start Date c: 11/05/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$60.00						
87	WPBF 11/05/	12 11/05/1	12 ACCESS H	HOLLYWOOD	106x-136x		:30		NM	1	\$15.0
	Class of Time Start Date c: 11/05/12	e - Immediate End Date 11/11/12	ely Pre-emptible <u>Weekdays</u> M	without notice Spots/Week 1	<u>Rate</u> \$15.00				J		
88	WPBF 11/02/	12 11/02/1	12 10-11a And	derson Cooper	10-11a	19	:30		NM	1	\$450.0
	Class of Time Start Date c: 10/29/12	e - Fixed Non End Date 11/04/12	Pre-emptible Weekdays F	Spots/Week 1	<u>Rate</u> \$450.00						
89	WPBF 11/03/	12 11/03/1	12 Sat Prime	College Football	8-1130pm		:30		NM	1	\$2,350.0
	Class of Time		Pre-emptible			2					
Mool	Start Date c: 10/29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate		narani semana per			mis merces	
				05.0.1	\$2,350.00						
	WPBF 11/05/		12 WPBF Nev	vs 25 @ Noon	12pm-1230pm		:30		NM	1	\$350.0
107	Class of Time Start Date 11/05/12	End Date 11/11/12	Weekdays MT	Spots/Week 1	<u>Rate</u> \$350.00						
91	WPBF 11/04/	12 11/04/1	12 Sun ABC F	Prime A	7-8PM		:30		NM	1	\$1,650.0
	Class of Time Start Date (: 10/29/12	e - Fixed Non End Date 11/04/12	Pre-emptible Weekdays S	Spots/Week 1	Rate \$1,650.00						
92	WPBF 11/02/	12 11/05/1	12 M-F 5pm N	lews	5-6pm		:30		NM	2	\$1,800.0
	Class of Time	- Fixed Non	Pre-emptible						9		
Maal	Start Date	End Date	Weekdays	Spots/Week	Rate						
	c: 10/29/12 c: 11/05/12	11/04/12 11/11/12	M	1	\$900.00 \$900.00						
	WPBF 11/05/		2 4:30a-5a		430a-5a						***
			ely Pre-emptible Weekdays MT	without notice Spots/Week	Rate \$20.00		:30		NM	1	\$20.
	WPBF 11/05/		2 WPBF Nev	vs 25 Mornings	6-7AM		:30		. NM	3	\$1,650.
	Class of Time Start Date :: 11/05/12			Spots/Week	Rate \$550.00		.50		NIVI	3	\$1,000.
95	WPBF 11/05/	12 11/06/1	2 Good Morn	ing America	7-9AM		:30		NM	3	\$1,650.
	Class of Time Start Date 11/05/12	- Fixed Non End Date		Spots/Week	Rate \$550.00		.50		NIVI	3	\$1,000.
			2 Sat 5-6am		Sat 5-6am		:30		NM	4	\$120.
	Class of Time			. 10173	Cat G-Calli		٠		14141	1	φ1∠U.(
Week	Start Date :: 10/29/12	End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$120.00						
97	WPBF 11/03/	12 11/03/1	2 Sat 6-7am	News	Sat 6-7am		:30		NM	1	\$320.0
	Class of Time Start Date :: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible Weekdays S-	Spots/Week 1	<u>Rate</u> \$320.00						
98	WPBF 11/04/	12 11/04/1	2 Sun 5-6am	News	Sun 5-6am		:30		NM	1	\$100.0
	Class of Time	- Fixed Non	Pre-emptible								,

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Contract / Revision Alt Order # 06336827 958144 / 12 Estimate # Product Contract Dates 10/30/12 - 11/06/12 **OBAMA FOR AMERICA 1537 Advertiser** Original Date / Revision

www.thewpbfchannel.com		Obama/D/President			09/27/12 / 11/02/12		
*Line Ch Start Date End Date Description	Start/End Ti	me Days	Spots/ Length Week	Rate	TypeS	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$100.00						
	Sun 6-7am		:30		NM	1	\$180.00
Class of Time - Fixed Non Pre-emptible							
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S 1	. <u>Rate</u> \$180.00						
100 WPBF 11/04/12 11/04/12 Sun 8-9am News	Sun 8-9am		:30		NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$450.00						
101 WPBF 11/05/12 11/06/12 Dr. Oz M-F 9-10a	9-10a		:30		NM	2	\$900.00
Class of Time - Fixed Non Pre-emptible	Dete						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 MT 2	Rate \$450.00						
102 WPBF 11/05/12 11/06/12 10-11a Anderson Cooper	10-11a		:30		NM	2	\$900.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 2	<u>Rate</u> \$450.00			9-Y	114		
103 WPBF 11/05/12 11/05/12 THE CHEW	1P-2P		:30		NM	1	\$550.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$550.00						
	4-5p		:30		NM	2	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/29/12 11/04/12F 1	\$1,000.00						
Week: 11/05/12 11/11/12 M 1	\$1,000.00						
105 WPBF 11/02/12 11/05/12 M-F 3-4P Class of Time - Fixed Non Pre-emptible	M-F 3-4P		:30		NM	2	\$1,600.00
Start Date	. Rate						
Week: 10/29/12 11/04/12F 1 Week: 11/05/12 11/11/12 M 1	\$800.00 \$800.00						
	5-6pm		:30		NM	2	\$1,800.00
Class of Time - Fixed Non Pre-emptible	- -					_	Ψ1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 2	Rate \$900.00						
107 WPBF 11/05/12 11/05/12 WPBF News 25 @ 6:00PM			:30		NM	1	\$1,050.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$1,050.00						l.
	7-7:30PM		:30		NM	1	\$1,600.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	Rate \$1,600.00		.00		1.4141	'	φ1,000.00
The state of the s	8-9PM		:30		NM	1	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12F 1	<u>Rate</u> \$2,000.00						Ţ <u>_</u> ,333.30

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\$100.00

NM



<u>Weekdays</u>

Class of Time - Fixed Non Pre-emptible

Start Date End Date

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

Alt Order # Contract / Revision 958144 06336827 / 12 **Contract Dates** Estimate # Product OBAMA FOR AMERICA 1537 10/30/12 - 11/06/12 Original Date / Revision Advertiser

www.thewpbfchannel.com	Oba	ma/D/President	09/27/12	/ 11/	/02/12
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spo	ts	Amount
Start Date End Date Weekdays Spots/Week	Rate				
110 WPBF 11/04/12 11/04/12 Sun ABC Prime C	9-10PM	:30	NM	1	\$4,350.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$4,350.00				
111 WPBF 11/03/12 11/03/12 Sat Prime College Football	8-1130pm	:30	NM	1	\$2,350.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$2,350.00				
112 WPBF 11/04/12 11/05/12 M-SUN WPBF News 25 @	111-11:35PM	:30	NM	1	\$1,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12	Rate \$1,000.00				
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ Credited Week: 11/05/12 11/11/12 M 1	<u>Start/End Time</u> 1:11-11:35PM \$1,000.00	Weekdays Length Rate St :30 \$1,000.00	Type NM		
	5-530am	-00	202		****
113 WPBF 11/05/12 11/06/12 WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	8220.00	:30	NM	1	\$220.00
114 WPBF 11/05/12 11/06/12 4:30a-5a	430a-5a	:30	NM	1	\$60.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$60.00				
115 WPBF 11/05/12 11/06/12 WPBF News 25 Mornings	6-7AM	:30	NM	2	\$1,100.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$550.00				
116 WPBF 11/05/12 11/06/12 Good Morning America	7-9AM	:30	NM	1	\$550.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$550.00				
117 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30	NM	1	\$180.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$180.00				
118 WPBF 11/04/12 11/04/12 PRIVATE PRACTICE WKN	D12-1x	:30	NM	1	\$25.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	- <u>Rate</u> \$25.00				
119 WPBF 11/05/12 11/06/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$225.00				

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Rate

Sun 5-6am

Spots/Week

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www.thewpbfchannel.com

	Contract / Revision 958144 / 12	Alt Order # 06336827
Contract Dates 10/30/12 - 11/06/12	Product OBAMA FOR AMERICA	Estimate # 1537
Advertiser Obama/D/President		nal Date / Revision /27/12 / 11/02/12

*Line Ch S	tart Date End D	Date Description	on	Start/End Time	Days	Spots/ Length Week	Rate	Туре	Spots	Amount
Start D Week: 10/29/		<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$100.00						
	<u>.</u>					Total	S		166	\$88,865.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	166	\$88,865.00	\$75,535.25
Totals	166	\$88,865.00	\$75,535.25

Signature:	Date:	to the same of

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TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b)	The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercia
materials and other property furnis	shed by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in
connection with broadcasts excep	t after its prior approval.

- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]